The Santa Parade and A Day with Santa will be held on Saturday, December 4, starting at 12 pm. The parade always inspires delight and wonder for the young and young at heart. The Santa Parade will feature festive holiday characters, musical ensembles, designer floats, live reindeer and the jolly old elf himself, Santa Claus. The parade will last approximately 90 minutes. Arrive early for a good viewing location and dress appropriately for the weather.

The parade starts near the intersection of Park Drive and Main Street, and proceeds down Main Street toward Sardis Street. The parade features festive holiday characters, musical ensembles, designer floats, live reindeer and the jolly old elf himself, Santa Claus.

Bring your camera and take holiday pictures with Santa after the parade. Festivities will continue near the Depot until 3 pm with live stage entertainment, youth activities, seasonal vendor booths and sponsor exhibits. Admission is free.

For more information call the City of Kennesaw Parks & Recreation Department at (770) 422-9714.